

Naming of practice (1/3)

- (1) A practitioner shall use his or her own name or the name of a registered practitioner or practitioners with whom he or she is in partnership or with whom he or she practises as a juristic person, as a name for his or her private practice.

Naming of practice (2/3)

- (2) A practitioner referred to in subrule (1) may retain the name of such private practice even if another practitioner, partner of such partnership or member of such juristic person is no longer part of such private practice: Provided that the express consent of the past practitioner or, in the case of a deceased practitioner the consent of the executor of his or her estate or his or her next-of-kin, has been obtained.

Naming of practice (3/3)

- (3) A practitioner shall not use, in the name of his or her private practice, the expression “hospital”, “clinic” or “institute” or any other expression which may give the impression that such private practice forms part of, or is in association with, a hospital, clinic or institute.

Allowed: Naming of practice

- ✓ Name Surname Biokineticist
- ✓ Surname & Surname Biokineticists
- ✓ Name Surname Biokineticist & Associates
- ✓ Name Surname Biokineticist & Partners
- ✓ Name Surname Biokineticist Inc.
- ✓ Surname & Surname Biokineticists Inc.

Not allowed: Naming of practice

- ✘ Name Biokineticist
- ✘ Surname Biokineticist
- ✘ Name Surname Biokinetics/Biokineticists
- ✘ Ultimate/Best/Peak Biokinetics (Brand & BK)
- ✘ Surname & Partners or Surname & Associates
- ✘ Surname & Surname
- ✘ Name Surname Biokineticist Pty (Ltd)
- ✘ Name Surname Biokineticist CC
- ✘ Use of non-registered terms (gym, fitness, pilates etc.)